

ROSEWOOD

SÃO PAULO

. OUR SPACE .

In the heart of the city and near Paulista Avenue, Rosewood São Paulo is located within the Cidade Matarazzo complex. Anchoring the lifestyle center, the hotel occupies the former Filomena Matarazzo Maternity building and the impressive Mata Atlântica Tower designed by Pritzker Prize-winning architect Jean Nouvel, both with interior design by visionary Philippe Starck.

Throughout the property, guests can enjoy a variety of dining options and leisure amenities — a wellness center concept, a fitness center, and two outdoor pools.

In line with Rosewood's A Sense of Place philosophy, Brazilian culture and history were the essential inspiration for the hotel's design. Under the artistic direction of Philippe Starck, 57 Brazilian artists and craftsmen came together to produce a permanent collection, singling out the property as a unique creative project. The influence of Italian architecture, contemporary buildings artfully juxtaposed with architectural elements, and lush gardens contribute to the hotel's versatile event spaces, where the interiors display the most sophisticated design pieces and furniture, as well as a permanent art collection.

These new and exclusive spaces elevate the bar for upscale events in São Paulo.



. O U R F A C I L I T I E S .

receptions dinners meetings events banquets

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Spaces include a ballroom, meeting rooms, specialized venues, a Chapel for weddings, plus gardens and event spaces.

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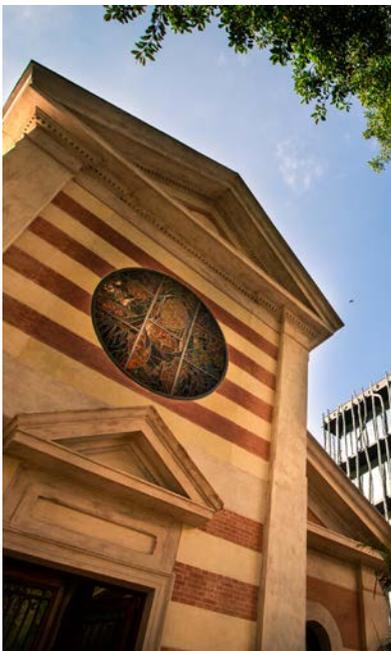
Over 2,000m² of indoor spaces and gardens for receptions and events.

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Can accommodate up to 800 guests at receptions.

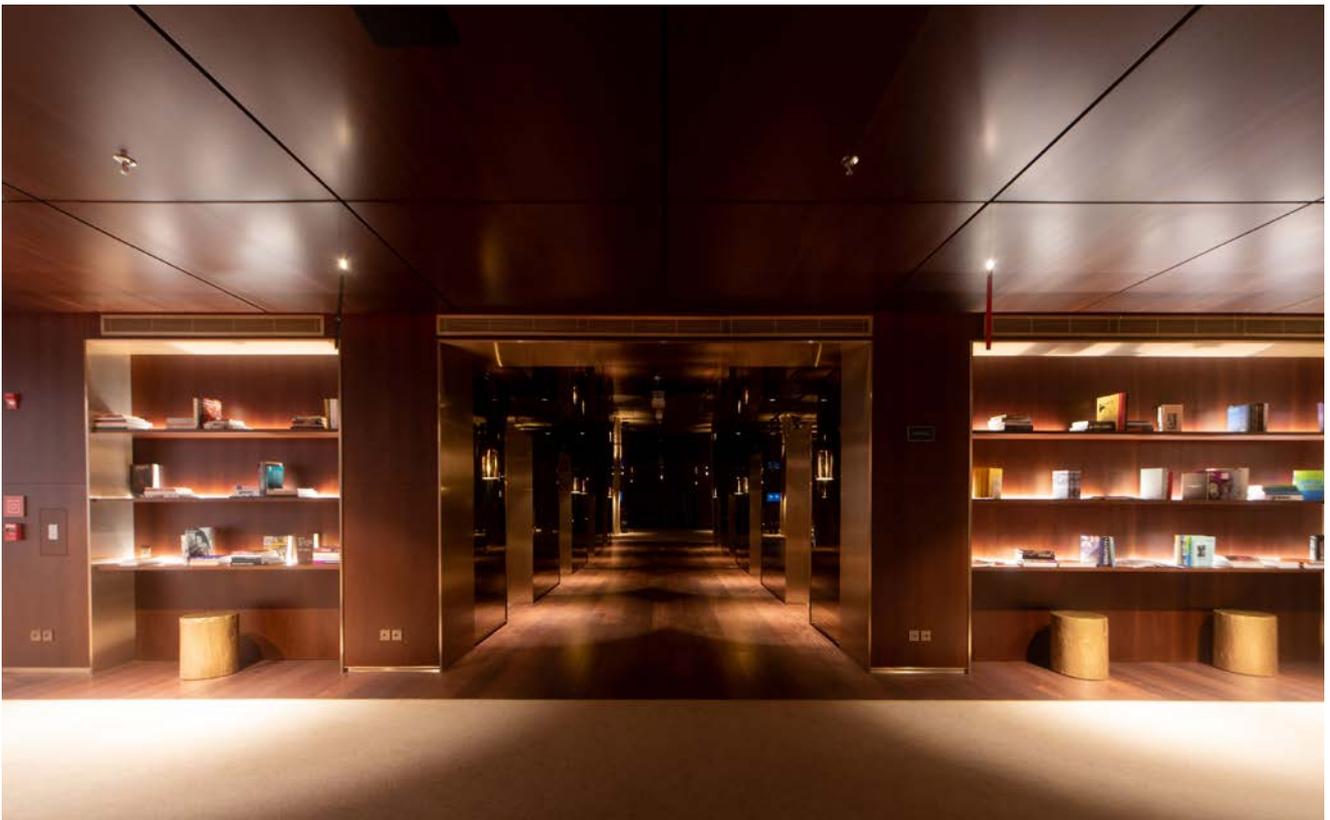
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Customized buffet service, renowned chefs, state-of-the-art furniture, and AV equipment.



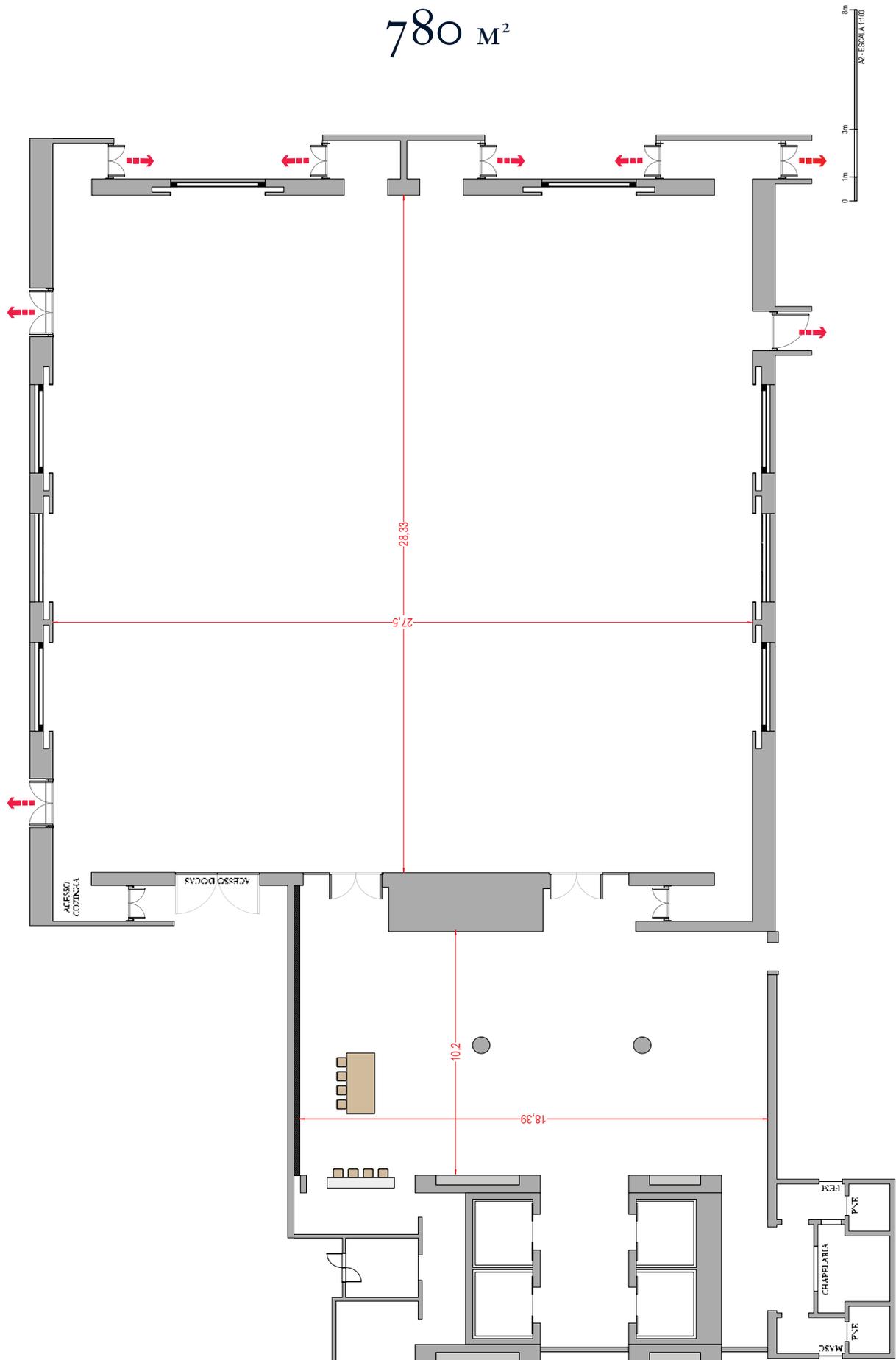
. M A T A R A Z Z O B A L L R O O M .

Located on the hotel's lower floor, the elegant space is designed to host the best social and corporate meetings in the city, from gala events to weddings, from fashion shows to concerts. With high ceilings and decorated with noble materials, the beautiful space, with an interior design created by the visionary Philippe Starck, has a large 780m² hall and a 187m² reception foyer, making it the perfect setting for significant events, with a capacity to welcome 800 guests. It has six high-resolution 10K LED screens available for events, and the furniture, tables, chairs, tablecloths, crystal glasses, silverware, and linen napkins are included.



. M A T A R A Z Z O B A L L R O O M .

780 M²

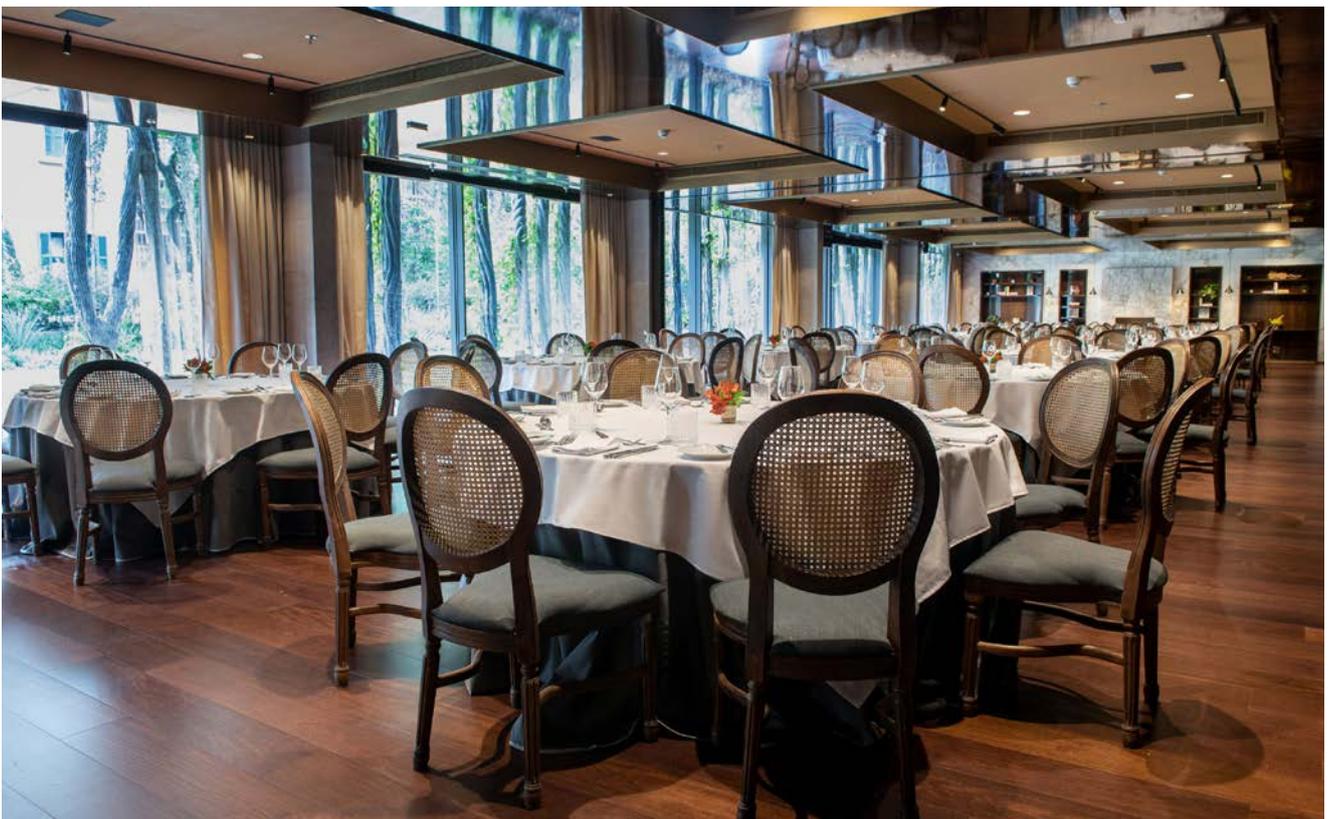
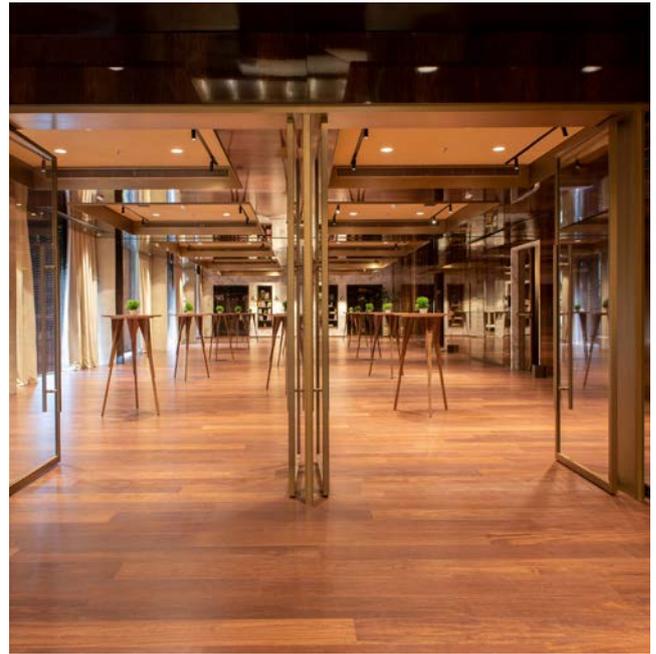


. M A T A R A Z Z O B A L L R O O M .



. EVENTS LAWN & GARDEN + PAVILION .

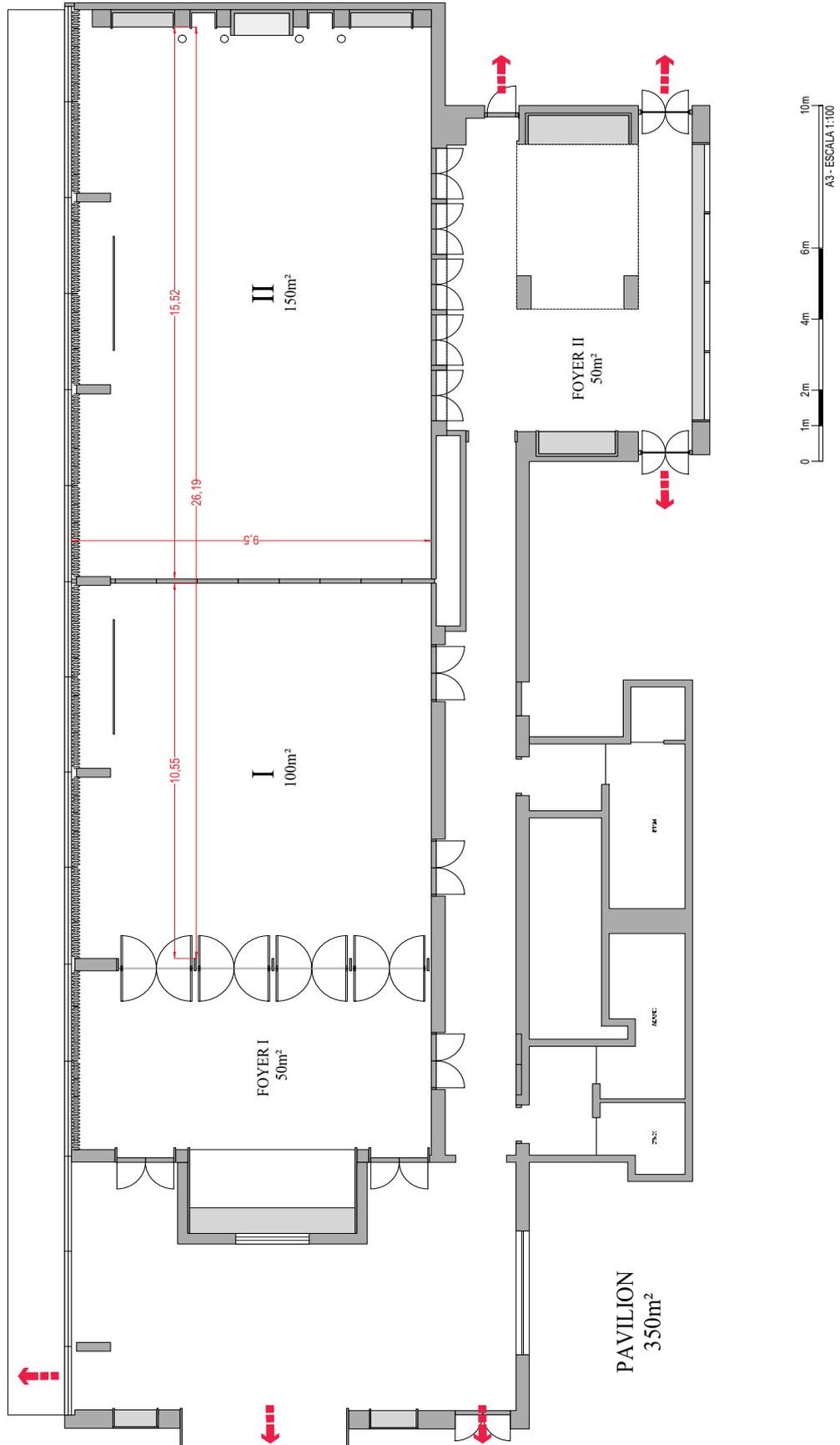
Stretching between the Maternity Building and the Aya Building, designed by Architect Rudy Ricciotti, the attractive Events Lawn & Garden and Pavilion are ideal settings for seated dinners, receptions, workshops, wedding celebrations, and corporate events for up to 200 guests. The cozy Pavilion space has a total area of 350m² and the charming Events Lawn & Garden 425m². Accentuated by a profusion of mature trees and exuberant vegetation, it is a dreamy scenery with exclusive access, ensuring total privacy.



. PAVILION I AND II .

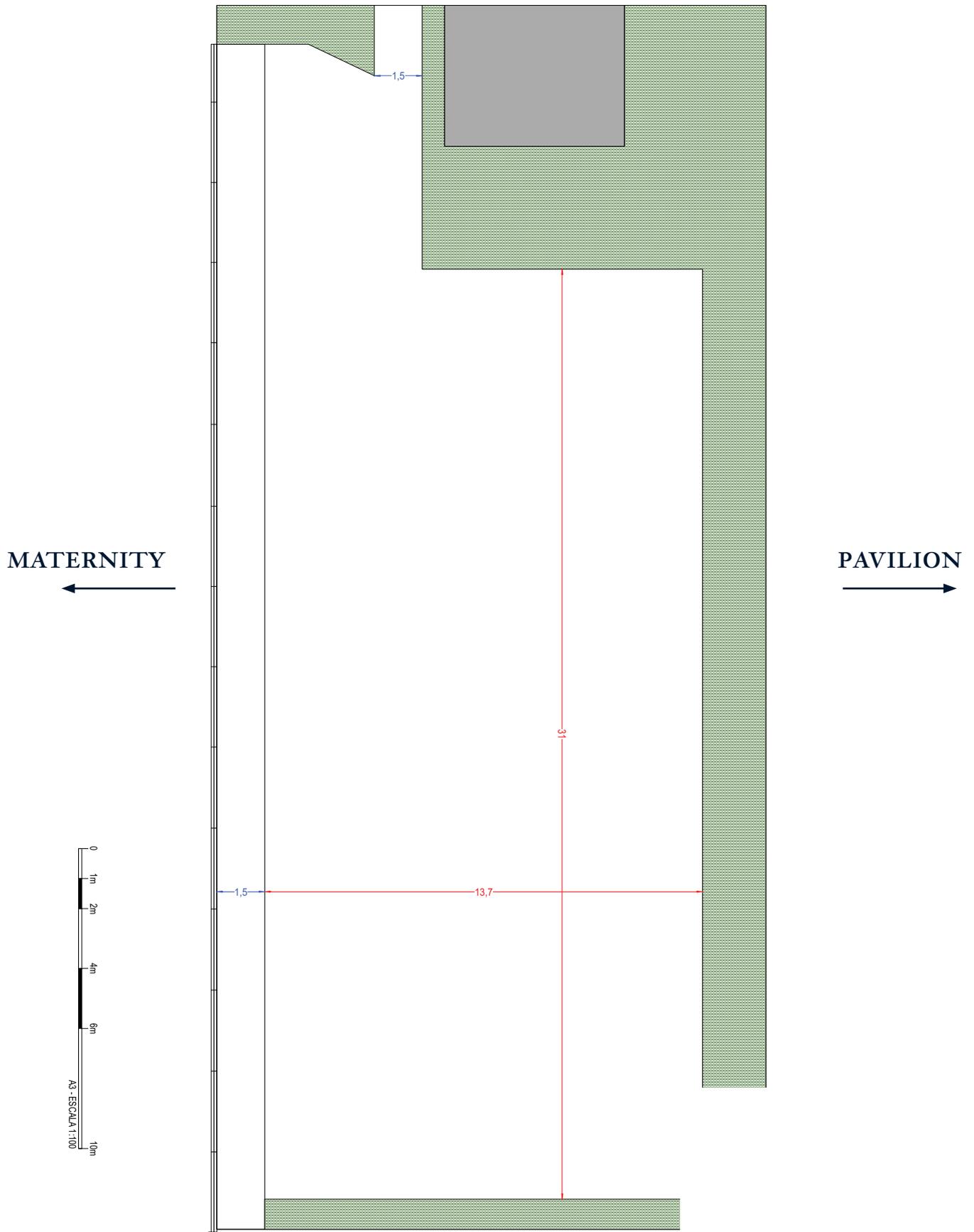
350 M²

LAWN
GARDEN



. EVENTS LAWN & GARDEN .

425 M²

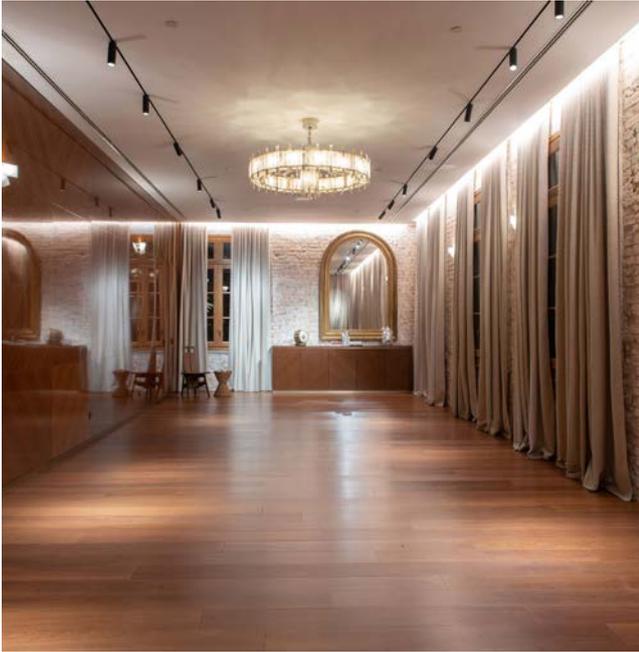


. EVENTS LAWN & GARDEN + PAVILION .

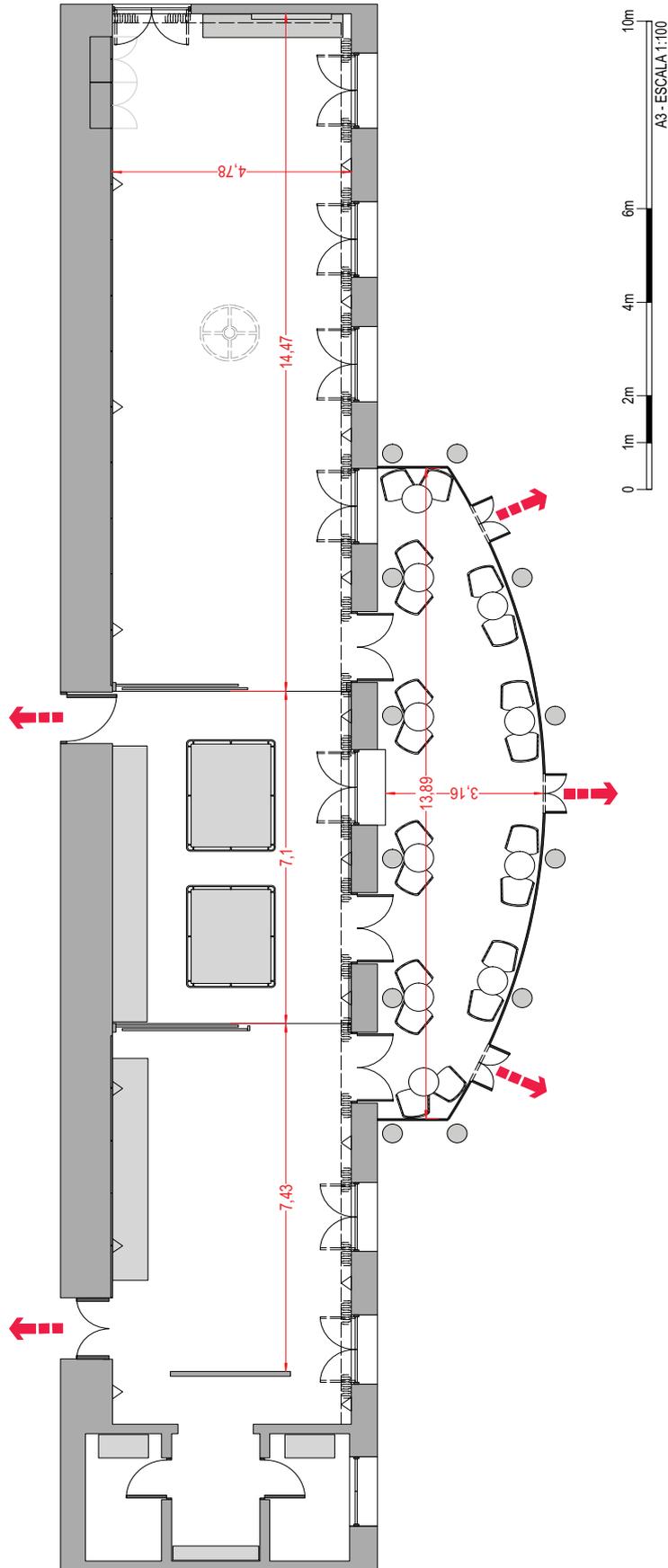


. FILOMENA CUCINA .

Surrounded by glass windows, it has a show kitchen, where the dishes of the events are finished by the Chef, which makes it a unique attraction for the guests. With a total area of 140m² and a maximum capacity for 120 guests, it has a private balcony with a wooden deck and exuberant gardens around the pool. Intimate and versatile, the place can serve as a conference meetings during the day and unfolds as a space for social gatherings, baptisms, birthdays, dinners, receptions, and cocktails.



140 M²



EMERALD POOL

. B E L A V I S T A F O Y E R & R O O F T O P .

A relaxed atmosphere with pool access that offers a sensational panorama of the city of Sao Paulo from the two-story rooftop. Perfect for sophisticated and casual events for up to 120 people, with views of the lush gardens and landscaping. Honoring the traditions of the Matarazzo family, the décor of the foyer has a “grandma’s house” theme, with lots of good taste and art on the walls. Located in the penthouse of the Matarazzo Maternity building, with access through the hotel lobby and Walmor Corrêa’s creative elevators and surrounded by windows and views of the city, the Bela Vista Foyer & Rooftop has walls covered with drawings and paintings made by the contemporary artist Virgílio Neto. On the rooftop, tiles with themes of Brazilian fauna and flora were created individually by Sandra Cinto. Both are fun and artsy, different types of events.





• SANTA LUZIA CHAPEL •

Located in the Rosewood São Paulo complex, a new architectural and landscape symbol of the city, the Chapel was restored entirely, marking the rebirth of historical heritage that keeps the memory of the city's growth and the Italian immigration to Brazil at the beginning of the 20th century.

LOCATION

The Rosewood São Paulo area also includes Santa Luzia Chapel, another historic building that has been carefully restored to preserve its ornate 1922 architecture.

CEREMONIES

Weddings, baptisms, masses, and ceremonies.

CAPACITY

180 seated guests.

ADDITIONAL INFORMATION

Meticulous engineering and restoration work was required to preserve the century-old church while building the eight-floor basement below its foundation. Renowned artist Vik Muniz designed the chapel's stained glass rosette.

CAPACITY OF OUR SPACES

SETTINGS	FORMAT	FILOMENA CUCINA	BELA VISTA	PAVILION I	PAVILION II	PAVILION I + II	BALLROOM
		Total area 1507 SqFt Right foot room 3,3m Righ foot balcony 3,18m	<i>Foyer:</i> Total area 803.5 SqFt Right foot cove 2,66m Right foot slab 2,23m <i>Roof top:</i> Total area 1240.50 SqFt Right foot 2,86m	Total area 1614.6 SqFt Foyer I 50m ² Right foot cove 2,76m Right foot slab 3m Foyer I 2,75m	Total area 2152.8 SqFt Foyer II 50m ² Right foot cove 2,76m Right foot slab 3m Foyer II 2,50 / 2,29m	Total area 3767.4 SqFt + Foyer I +II 350 m ² Right foot cove 2,76m Right foot slab 3m Reception 2,67m	Total area 8396 SqFt Right foot cove 5,6m Right foot slab 5,97m Foyer 2,75m
ROUND TABLES 1,80M 10 CHAIRS WITHOUT STAGE		N/A	N/A	60	80	140	600
ROUND TABLES 1,80M 10 CHAIRS WITH STAGE		N/A	N/A	N/A	N/A	N/A	500
ROUND TABLES 1,80 M 10 CHAIRS + BUFFET WITHOUT STAGE		N/A	N/A	N/A	N/A	N/A	440
ROUND TABLES 1,80 M 10 CHAIRS + BUFFET WITH STAGE		N/A	N/A	N/A	N/A	N/A	400
ROUND TABLES 1,2 M 6 CHAIRS		48	N/A	N/A	N/A	N/A	N/A
HALF ROUND TABLE		32	N/A	36	48	84	306
COCKTAIL		120	120	80	170	250	900
THEATRE		66	N/A	90	138	Lawn Garden: 240 Fireplace: 252	800
CHEVRON		42	N/A	60	90	Lawn Garden: 150 Fireplace: 117	280
FISHBONE		30	N/A	45	66	126	280
"U"		38	N/A	30	36	75	240
BOARD ROOM WITH CHAIRS		32	N/A	16	32	N/A	N/A
BOARDROOM WITH ARMCHAIRS		26	N/A	N/A	N/A	N/A	N/A
PAULO ALVES TABLE INTERCALATE WITH ARMCHAIRS		40	N/A	N/A	N/A	N/A	N/A